

FACULTY

BACKGROUND

Faculty is a fast-growing AI company bringing the insights delivered by Artificial Intelligence and Machine Learning to a range of clients across both the public and private sectors, helping them take full advantage of data to enhance their organisational intelligence. Faculty has a strong focus on using AI insights to support the public good and the ethical use of technology. It also maintains a Fellowship programme training data scientists and the AI thought leaders of the future.

CHALLENGE



**STAFF
UPSKILLING**



**COMPLEX DATA
PROCESSING
AGREEMENTS**



**IMPLEMENTATION
OF "PRIVACY
BY DESIGN"**

faculty

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Rupert Edwards // Legal Director, Faculty

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SOLUTION

Faculty engaged with The DPO Centre to undertake an audit of its current data protection practices. It was assigned a consultant DPO with extensive experience in the public and regulatory sector to assist Faculty in its ongoing projects with central government departments. The DPO Centre helped Faculty review relevant regulatory and compliance frameworks, and provided guidance around negotiating and managing complex multi-agency data sharing agreements.

Using the insights gained, The DPO Centre provided training sessions to key staff to help them contextualise privacy concerns within the context of AI, and continue to work with them to improve their business processes, fully integrating data protection by design and default in their project management and strengthening links between their compliance and delivery teams. This has led to an ongoing relationship where The DPO Centre continues to deliver advice and guidance around managing risk in their high-profile, high sensitivity work.

OUTCOME

Rupert Edwards, Legal Director of Faculty, said: "It's been great to work with The DPO Centre, they've helped us understand where we are doing data protection well, and where we still have room to grow. Our consultant DPO's experience on complex government data sharing has helped us to make progress through some really challenging projects to deliver great public benefit. As thought-leaders in the AI sphere, we are champions for the ethical use of novel technology. The DPO Centre's advice and insight has helped upskill our key staff and strengthen our DPIA process. We look forward to our ongoing work with them."

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